



# Circular Economy Hotspot Call for the Next Asia-Pacific Host

*Are you ready to become the next host city or region for Circular Economy Hotspot 2026 or 2027 ?*

Holland Circular Hotspot and the Circular Economy Hotspot community are launching an open call to find the next Asia-Pacific 2026 and 2027.

This is a unique opportunity for governments and organisations to showcase local circular practices — from innovative business models and industrial solutions to pioneering regional and national policies. The mission? To make the event a catalyst for local circular development — sparking momentum, collaboration, and lasting impact.



*Learn more about  
the first Asia-Pacific  
Edition*

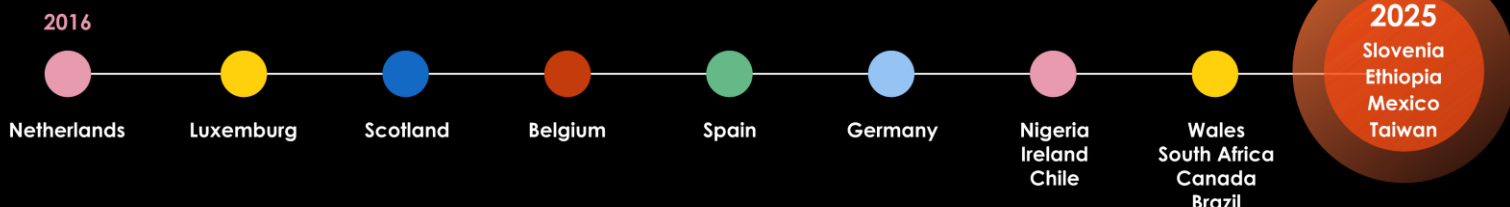


## A successful globetrotting event since 2016

What started in 2016 in the Netherlands as a pioneering event, the Circular Economy Hotspot has grown into a global annual gathering celebrating circular innovation and collaboration.

Taiwan will be hosting the 2025 Asia-Pacific Circular Economy Hotspot: Circular Economy Hotspot Taiwan in Taipei on Oct. 20 -23, 2025.

The event aims to shine a spotlight on innovative circular economy practices. Its international and diverse outlook promotes the exchange of ideas and experiences between policymakers, entrepreneurs, researchers and captains of industry from the host country and beyond.



The concept of the Circular Economy Hotspot originated in the Netherlands in 2016 and has since traveled across Europe — from Luxembourg, Scotland, and Belgium to Catalonia, North Rhine-Westphalia, Dublin, and Wales. On a global scale, Hotspot events have been held in North America (Canada), South America (Chile, Brazil), and Africa (Nigeria, South Africa). The Circular Hotspot events are carried on the wings of Holland Circular Hotspot.

Each host curates a programme that showcases how their country or region is advancing the circular economy transition and how to accelerate and scale the movement even further.

This year, the Circular Economy Hotspot is hosted by Slovenia in Europe, Ethiopia in Africa-Middle East region, Mexico in the Americas, and Taiwan in the Asia-Pacific region.

Hungary has already been selected as the host for the 2026 European Circular Economy Hotspot.

## How can I apply?



Deadline: Aug. 31, 2025 (23:59 GMT+8)



Fill in the application form below



Submit via email to: [hello@apcer.asia](mailto:hello@apcer.asia)

National and regional governments and organisations from Asia-Pacific region are kindly invited to submit applications up until Aug. 31, 2025 by completing the application form below and sending to [hello@apcer.asia](mailto:hello@apcer.asia).

Candidates are kindly asked to indicate if they apply to host CE Hotspot in Asia-Pacific region in the year 2026 or 2027.

Applications will be shortlisted by a small panel of the local organizers of the current CE Hotspot event and Holland Circular Hotspot as well as previous Circular Economy Hotspot Event hosts, with all applicants notified of decisions by Sept. 16, 2025.

Shortlisted applications will be invited to present their case in Oct. 20, 2025 to Holland Circular Hotspot, former, current, and future CE hotspot organisers. Each candidate will have 10 minutes to pitch their proposal for hosting in 2026/2027 (and 5 minutes for Q&A).

On Oct. 23, 2025 in the afternoon, the jury's decision will be announced at the closing ceremony of Taiwan circular economy hotspot 2025 conference.



Asia Pacific  
**Circular Economy**  
Roundtable **Hotspot**  
Taiwan, 2025



# Application to host the Asia-Pacific Circular Economy Hotspot Event

## FIRST-ROUND APPLICATION

Please complete the first-round application form and submit it via email to [hello@apcer.asia](mailto:hello@apcer.asia). Submissions must be received by **23:59 (GMT+8) on August 31, 2025** to be considered. Shortlisted candidates will be notified by September 16, 2025, and invited to pitch their candidacy to the selection jury on October 20, 2025, either in person or online in Taipei, Taiwan. This application form is intended for the 2026 or 2027 Asia-Pacific Circular Economy Hotspot.

## ORGANIZATION INFORMATION

Organization(s) leading the bid

Contact Person   City/Region, Country

Email  Phone

## SELECTION QUESTIONS

Which year are you ready to host the 2<sup>nd</sup> Asia-Pacific Circular Economy Hotspot? ☐ 2026 ☐ 2027

Why should your country / region / city become the next Asia-Pacific Circular Economy Hotspot organizer?

(max 2000 words)

Outline what your Circular Economy Hotspot event would include?

(max 500 words)

Please disclose any further information to support your candidacy.

(max 500 words)

Is there any additional information you would like to share to support your candidacy?

(max 500 words)

## DISCLAIMER SIGNATURE

I certify my answers are true and complete to the best of my knowledge.

If invited to present to the jury panel and selected to host the Asia-Pacific Circular Economy Hotspot, I confirm that my organization is prepared and willing to facilitate the organization of this annual event.

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signature

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date



# FAQ

## How will the jury decide on the winner?

- The jury will evaluate the quality (programme, network, innovative elements) of the programme, executability (organisation, passion/drive, funding) and Local Impact. Originality will be appreciated. Some previous Hotspot emphasized the regional aspects or social aspects, the inclusion of Youth or the reconversion of an old mining site in the most sustainable industrial area. What will be your angle?
- The jury understands that, at the pitching stage, not all event commitments are finalized or contracts signed. What matters most is convincing them that you have what it takes to successfully deliver the event on time.

## Will there be funding available?

The programme should fund itself independently. Typical sources are cities or regions or governments supplemented by private sponsors from frontrunning CE companies. Potential support could come from international institutions or financial institutions or leading knowledge institutes. In kind support is likely from local CE Hubs, Universities, Embassies, EU, Civil Society, multinationals and SME's. Holland Circular Hotspot can also involve sponsors who further enhance the mission and should be integrated into the programme.

## What does a CE Hotspot Event look like?

- The event typically spans 2 to 3 days. It begins with a welcome reception at a symbolic venue, followed by a full conference day featuring presentations, workshops, and exhibitions. The final day is usually dedicated to site visits, showcasing local and regional best practices around specific themes. Matchmaking opportunities can also be included as part of the programme.
- You'll be in good hands with Holland Circular Hotspot, who will guide you through the process and support you with any questions along the way. While our framework and experience from past Hotspot events will serve as a foundation, the character of the event should remain as local and context-specific as possible.
- Programming is often tailored to market segments where there is strong local momentum—whether economic, environmental, or in terms of circular transition readiness. These typically include sectors such as construction, agri-food, plastics, manufacturing, and textiles. In addition, programmes usually address key cross-cutting themes like leadership, metrics, extended producer responsibility (EPR), procurement, and design, while also linking to broader priorities such as resilience, competitiveness, climate action, the SDGs, and job creation.
- Many of these sectors and cross-cutting themes carry a significant international dimension, making global collaboration and internationally focused programming a highly valuable aspect of any Circular Economy Hotspot event.
- The name and visual identity of the event, including the logo, are expected to align with the established Circular Economy Hotspot framework, ensuring consistency and recognisability across the global Hotspot community. Guidance on this will be provided to support a smooth integration with the broader branding.

## Who should be part of a CE Hotspot Event?

The event should centre around the circular economy and be shaped through a triple or quadruple helix approach — engaging stakeholders from the public and private sectors, knowledge institutions, and civil society. It is neither solely policy-driven nor limited to business showcases, but a collaborative platform where all perspectives are represented.

## Role of Holland Circular Hotspot (HCH)

CE Hotspot events are organized by organizers under the strategic guidance of the Holland Circular Hotspot (HCH). HCH supports the organizers in developing the event format and content and provides the framework and branding. HCH also actively supports the promotion and outreach of the event and can provide other services on demand. Organizers secure the presence of at least two HCH members at the event. HCH will open the event and co-facilitate the election for the future event.



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